

## FOR IMMEDIATE RELEASE

### East Coast Watercross Launches 2026 Season with Four-Round Winter Series in Florida

Lake Alfred, FL — East Coast Watercross is proud to announce the return of the SBT East Coast Watercross Winter Series to Lake Alfred, Florida, featuring four rounds of racing across two consecutive weekends: February 20-22 and February 27-March 1, 2026.



Now in its second year at the Lake Alfred Lions Park venue, the Winter Series continues to grow, adding an extra weekend of competition for 2026. While operating as a standalone championship with its own points system, the Winter Series also serves as the official kickoff to the East Coast Watercross 2026 racing season.

### Event Highlights

- *Four Rounds of Racing*  
Two full weekends of watercraft competition, see the website for tentative classes
- *Buoy 101 Training Course*  
Friday, February 20, hosted by Cardone Race Corner
- *Young Guns Youth Development Training*  
On-site youth racer instruction on Friday, February 20
- *Lions Club Pit Party*  
Hosted by the Lake Alfred Lions Club on Friday evening at 6:00 PM (or following practice), \$20 cover charge
- *SBT VIP Facility Tour*  
Free guided tour on February 26 at 10:00 AM in Clearwater  
RSVP: [info@eastcoastwatercross.com](mailto:info@eastcoastwatercross.com)
- *Mark Rave Memorial Race*  
Saturday, February 28 — Vintage Ski Class  
Donation box collection onsite, with 100% benefiting the Rave family

### Camping & Lodging Information

Dry Camping onsite is available for a separate fee, for each weekend. There is no extra cost for the week between races. Racers and families may also take advantage of lodging discounts at multiple partner locations (more details on our website):

- Staybridge Suites Winter Haven, Auburndale (Official Host Hotel)
- Camp Margaritaville, Auburndale

## More Information

Additional event details, registration, schedules and more information can be found at:  
<https://eastcoastwatercross.com/2026-florida-winter-series/>

As always, pre-registering through the East Coast Watercross website saves racers \$20 per class, with on-site payment still available. Please pre-register!

East Coast Watercross extends its sincere thanks to all sponsors, partners, and supporters who make this event possible. See you in Florida!

