

# East Coast Watercross LLC's Media Information

East Coast Watercross LLC is pleased to support the media by offering special access to our events. Media members should apply for credentials by completing a Media Request Form.

Media Members may go in the controlled race areas with permission of East Coast Watercross LLC. Please note that only legitimate news media are allowed to film, photograph, digitally record, make audio recordings of, or otherwise reproduce portions of the 2017 East Coast Watercross Tour. The organization, presentation, course design, layout, and entire program are the copyright of East Coast Watercross LLC.

East Coast Watercross LLC retains all intellectual properties, including, but not limited to trademarks, trade dress, right of publicity, and copyrights, of 2017 East Coast Watercross Tour. East Coast Watercross LLC expressly prohibits any commercial recordings or reproductions of the organized event outside of a bona fide news reporting agent or service. No media person may reproduce any video image, still image, or audio recording of the event by means CD, DVD, VHS, JPEG, internet broadcast, Quicktime clip, I Podcast, or any other medium known or unknown without the express written permission of East Coast Watercross LLC.

Legitimate News Media is defined as a provider of event coverage through a publication that is primarily intended as a news and information source.

*This definition includes: newspaper, sports magazine, television news station, radio news crew, dedicated sports or PWC website, and PWC news publication. Any video recordings must be authorized by the IJSBA in writing. Persons found making visual motion recordings whether digital, film, analog videotape, or other medium without the proper approved credentials are subject to have their equipment confiscated.* Please understand that East Coast Watercross LLC cannot allow unauthorized video reproductions of any kind. The reasoning behind this is not limited to protecting East Coast Watercross LLC's interest in being the sole owner of broadcasting in DVD rights.

East Coast Watercross LLC competitors sign an agreement allowing East Coast Watercross LLC to reproduce their likeness for promotional purposes. Unauthorized reproduction infringes upon the rights of publicity of the competitors. By having too many reproductions, the competitors' ability to capitalize off of their likeness and display of skills becomes diluted.

For these reasons East Coast Watercross LLC will rigorously enforce the intellectual property rights of East Coast Watercross LLC and the East Coast Watercross LLC's competitors. **ABSOLUTELY NO DRONES, QUADCOPTERS, OR ANY OTHER FLYING DEVICES ARE ALLOWED.**

Parking passes do not automatically come with media credentials. Media Credential Requests must be submitted and approved at least 72 hours prior to the East Coast Watercross Tour event you wish to attend.

If there are any questions regarding these policies, please do not hesitate to email East Coast Watercross LLC's Executive Director, Christopher Yates at: [info@eastcoastwatercross.com](mailto:info@eastcoastwatercross.com).

## **Contact:**

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